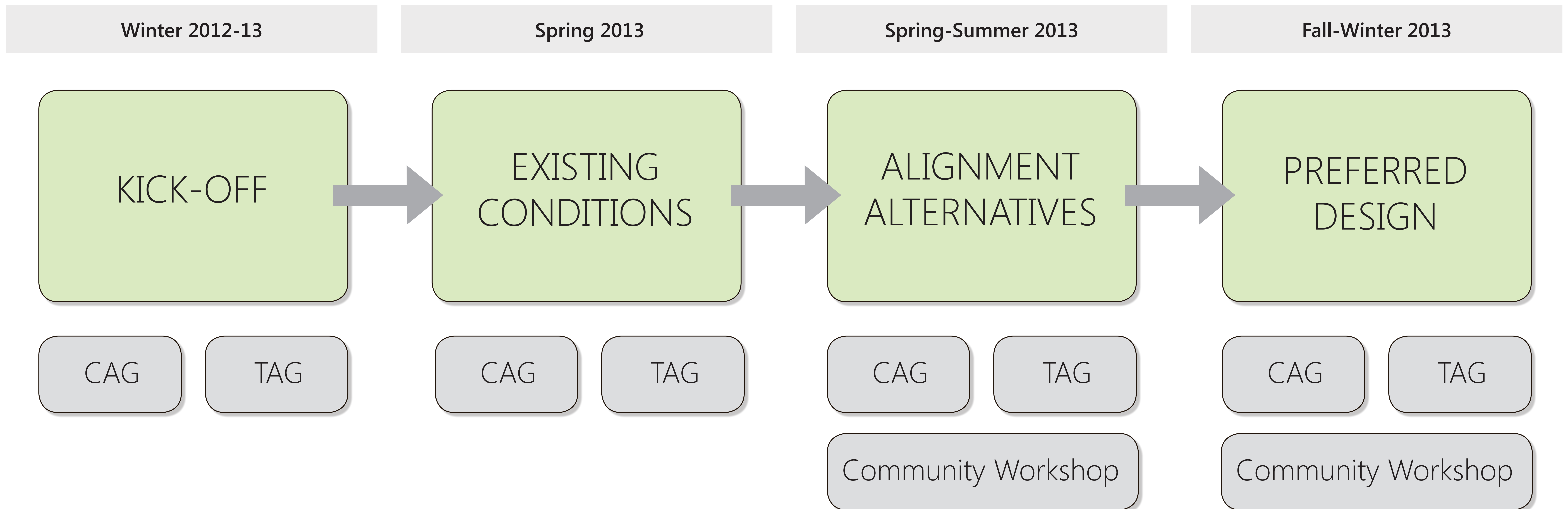


# PROJECT GOALS



- 1** Provide safe, livable, complete streets that serve people of all ages and abilities
- 2** Provide direct access to schools, transit, community destinations, and commercial centers
- 3** Design innovative facilities with appropriate separation from vehicular traffic, traffic calming elements, and end-of-trip facilities
- 4** Be consistent with and leverage community planning efforts
- 5** Support place-making, sustainability, equity, and economic development and redevelopment efforts

## PLANNING & DESIGN PROCESS



## Property Values



**Delaware:** Dedicated bicycle paths within 50 meters (164 feet) increases property values by about \$8,800. Source: Property Value/Desirability Effects of Bike Paths Adjacent to Residential Areas, 2006  
Image via bikepedimages.org



**Portland, OR:** Homes located on a bicycle boulevard are worth \$5,757 more than homes that are not. Source: "Valuing Bike Boulevards in Portland through Hedonic Regression" 2008

## Retail Sales



**Portland, OR:** The average bicyclist spends \$75.66/month while an automobile driver spends \$61/month. Source: "Business Cycles: Catering to the Bicycling Market", 2012  
Images via bikepedimages.org



**New York, NY:** Protected bike lanes on 8th and 9th Ave led to 49% increase in retail sales for locally based businesses compared to 3% borough-wide. Source: Measuring the Street, 2012

## Local Employment & Jobs



**Boulder, CO:** Biking supports at least 330 full-time bicycle industry jobs & economic activity exceeded \$52M in 2010. Source: Community Cycles Economic Survey, 2011



**Nationwide:** On an average, every \$1M spent on bicycle infrastructure helped create 11.4 jobs compared to 7.8 jobs for road-only infrastructure jobs. Source: Pedestrian & Bicycle Infrastructure: A National Study of Employment Impacts  
Image via flickr.com/Chicago Bicycle Program

## Bicycle Boulevards



Images via [bikepedimages.org/flickr.com](https://www.flickr.com/photos/bikepedimages/) user Richard Masoner

## Buffered Bike Lanes



Images via [bikepedimages.org/flickr.com](https://www.flickr.com/photos/bikepedimages/) user Richard Masoner

## Cycle Tracks



Images via [bikepedimages.org/flickr.com](https://www.flickr.com/photos/bikepedimages/) user Paul Krueger