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MID-COAST TROLLEY GRAND OPENING CELEBRATION SUNDAY, NOVEMBER 21, 2021

Social Media Sample Copy

Facebook/Instagram:

Welcome aboard! 🚃📍 Join @SANDAGregion & @sdmts Sunday, November 21 to celebrate the grand opening of the Mid-Coast Extension of the @UCSanDiego Blue Line Trolley! This FREE event will feature food & giveaways (while supplies last), live music, and family-friendly fun. 🎵🎨👨👩👧👦

Details: [SANDAG.org/MidCoastOpening](https://www.sandag.org/MidCoastOpening) 📌
#MidCoastMilestone #ChooseTransit

Twitter:

Join @SANDAG & @sdmts Sun., Nov. 21 for the grand opening of the Mid-Coast Extension of the @UCSanDiego Blue Line Trolley! The FREE event will feature food & giveaways (while supplies last), live music, and more! 🎵🎨👨👩👧👦

📌 [SANDAG.org/MidCoastOpening](https://www.sandag.org/MidCoastOpening)
#MidCoastMilestone #ChooseTransit

E-Newsletter Sample Copy

Subject or Header: You're invited! Mid-Coast Trolley Grand Opening November 21

Welcome aboard the San Diego region's new Trolley extension to UTC! The [Mid Coast Extension of the UC San Diego Blue Line Trolley](#) opens for service on Sunday, November 21.

SANDAG and MTS invite you to join the Grand Opening Celebration on Sunday, November 21 from 11 a.m. to 3 p.m. at the new UC San Diego Central Campus Station. Festivities include:

- FREE Trolley rides all day! All three Trolley lines will be free the entire day. (Free rides do not apply to bus routes. Passengers may use [free park & ride lots](#) to access the Trolley system.)
- Free food and giveaways (while supplies last)
- Live music and entertainment
- Rock climbing, face painting, and fun for the whole family
- Remarks from the Federal, State, and Local leaders who made this project possible

Visit [SANDAG.org/MidCoastOpening](https://www.sandag.org/MidCoastOpening) for more event details.

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