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Coordinated Alternate Route Signs Activated Along I-15 Corridor

Have you seen the new alternate route signs posted on surface streets along the I-15 corridor? As part of the ongoing [Integrated Corridor Management \(ICM\)](#) project, 40 alternate route signs have been installed in the cities of Escondido, Poway, and San Diego. These signs work in coordination with existing overhead electronic signs along I-15 to guide drivers around a major incident.

When a major incident occurs, overhead freeway signs will instruct drivers to exit the freeway and follow alternate route signs - labeled A through T - to bypass the incident and alleviate congestion. By using technology to coordinate traffic signals and onramp lights along the alternate route, the ICM system is designed to minimize impact to local streets.

The alternate route sign system will be activated this week, though drivers will not see alternate route messaging on electronic freeway signs until a major incident occurs. Users of the free [511 San Diego mobile app](#) will receive hands-free push notifications about alternate routes when the app is on.

You can [view a map](#) of the alternate routes or [watch a short video](#) on how to follow the signs in the event of a major incident along the I-15 corridor.



For more information about the ICM project, visit sandag.org/ICM. To learn more about the 511 San Diego mobile app, visit 511sd.com/app.

The San Diego ICM project team is led by the San Diego Association of Governments (SANDAG) and includes partnerships with USDOT, Caltrans, Metropolitan Transit System, North County Transit District, and the cities of Escondido, Poway, and San Diego.

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