State of California • Department of Transportation



NEWS RELEASE

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District: District 11 — San Diego and Imperial Counties

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FOR IMMEDIATE RELEASE

Caltrans Unveils New Study to Start on SR-78

SAN DIEGO — Caltrans in partnership with the Institute of Transportation Studies/University of California Berkeley PATH (Partnership for Advanced Transportation Technology), announces that motorists driving on eastbound State Route 78 (SR-78) in northern San Diego County will be a part of a study that may lead to reduced delays on area freeways.

Motorists driving between Vista Village Drive and Interstate 15 (I-15) will see seven electronic variable speed signs on the shoulder of the freeway. During commute hours, the speed signs will advise travelers of speeds that will optimize their commute time.

This week crews set up and tested these variable speed limit signs. The 6-week study will officially begin the week of March 19.

"The aim of synchronizing traffic is to gradually slow traffic in advance of a bottleneck in order to keep traffic moving and avoiding stop and go traffic," said State Route 78 Corridor Director Allan Kosup. "Essentially we are asking motorists to slow down to go faster."

The roadside variable speed signs will display the advisory speeds at increments/decrements of 5 mph based on the traffic conditions. Note that these speeds are not enforceable but serve as an advisory for motorists.

"At the completion of the six weeks, staff from UC Berkeley will verify the algorithms, assess the compliance rates and overall change in queuing on one of San Diego's most congested interchanges," said Caltrans State Route 76/78Corridor Project Manager Karen Jewel. "Interested parties can view real-time results at <u>www.caconnectedvehicletestbed.org/VSA/</u> and can expect to view the study's findings later this summer."

-NEXT-



BE WORK ZONE ALERT



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NEWS RELEASE 2-2-2-2

Caltrans reminds drivers to 'Be Work Zone Alert' by avoiding distracted driving, paying constant attention to traffic, and slowing down when approaching closures.

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