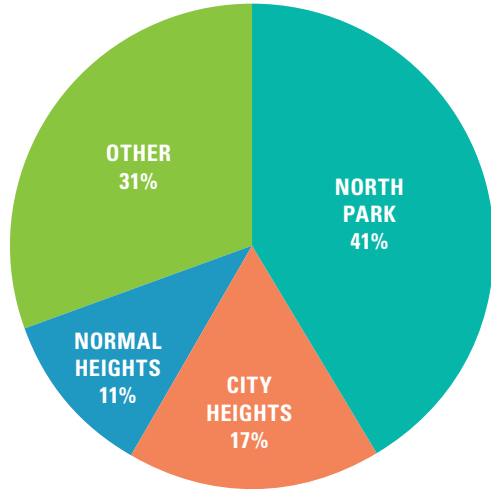


WHAT DID WE LEARN?

WHO RESPONDED?



WHICH THEMES WERE PREFERRED?

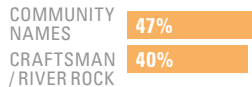
ALL RESPONDENTS



NORMAL HEIGHTS



KENSINGTON



NORTH PARK



CITY HEIGHTS



OTHER RESIDENTS



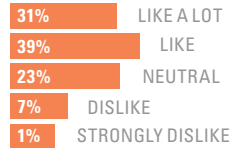
WHAT ARE THE PREFERRED HARDSCAPE ENHANCEMENTS?



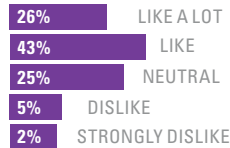
WOULD LIKE TO SEE HARDSCAPE ENHANCEMENTS INCLUDED IN PROJECT FEATURES



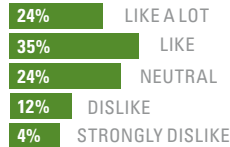
BOULDERS



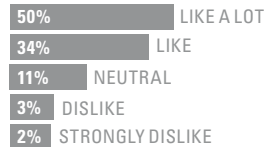
DECORATIVE ROCK



COLORED CONCRETE



PAVING ENHANCEMENTS

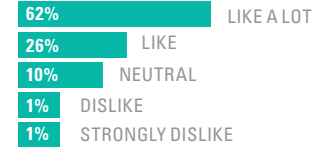


WHAT ARE THE PREFERRED PLANT PALETTES?

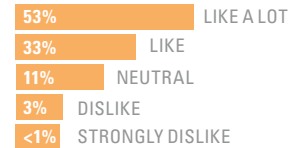


WOULD LIKE TO SEE LANDSCAPING INCLUDED IN PROJECT FEATURES

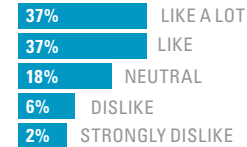
WESTERN REDBUD



MULGA



CHITALPA



HARDSCAPE ENHANCEMENTS

QUESTIONS

WHERE POSSIBLE, WOULD YOU LIKE TO SEE HARDSCAPE ENHANCEMENTS INCLUDED IN PROJECT FEATURES?

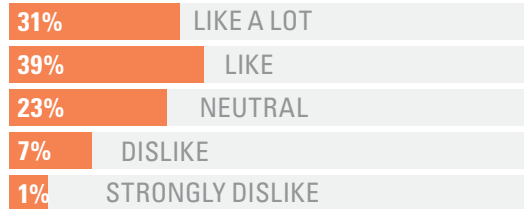
WOULD LIKE TO SEE HARDSCAPE ENHANCEMENTS



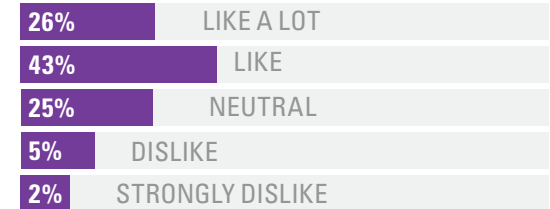
HARDSCAPE PREFERENCE



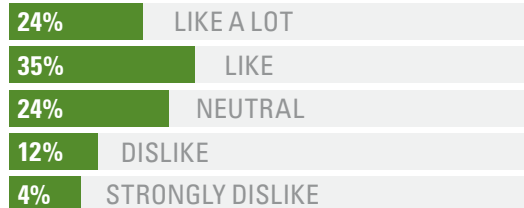
BOULDERS



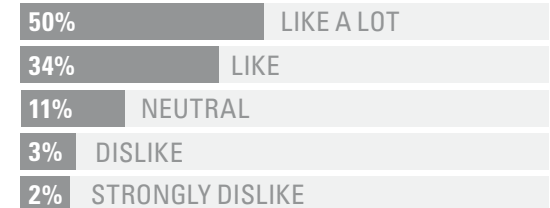
DECORATIVE ROCK



COLORED CONCRETE



PAVING ENHANCEMENTS



LANDSCAPING ENHANCEMENTS

QUESTIONS

WHERE POSSIBLE, WOULD YOU LIKE TO SEE LANDSCAPING (PLANTS) INCLUDED IN PROJECT FEATURES?

WOULD LIKE TO SEE LANDSCAPING



PLANT PALETTES

WESTERN REDBUD



TREE



SHRUBS



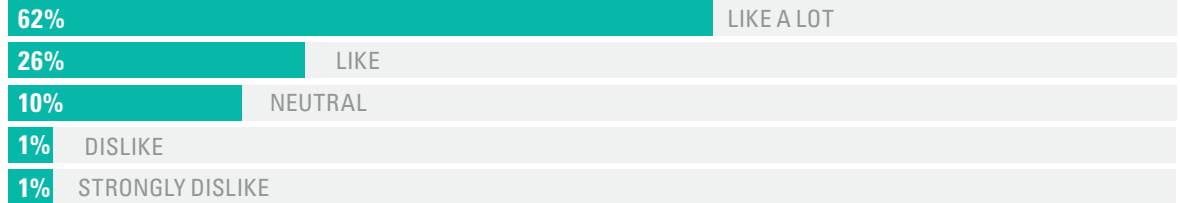
ACCENTS



GROUNDCOVER



GRASSES



MULGA



TREE



SHRUBS



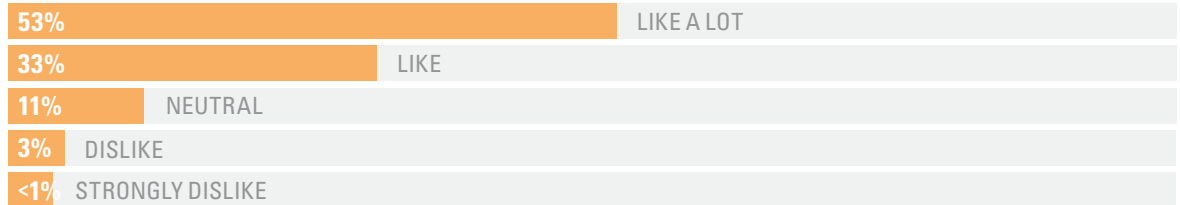
ACCENTS



GROUNDCOVER



GRASSES



CHITALPA



TREE



SHRUBS



ACCENTS



GROUNDCOVER



GRASSES



PREFERRED THEMES

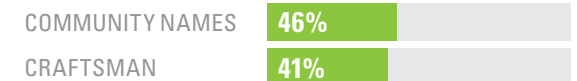
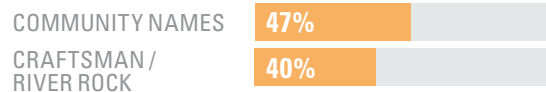
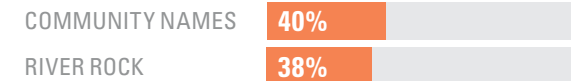
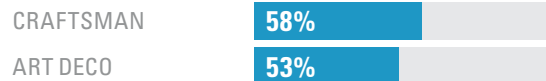
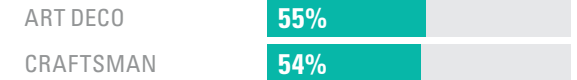
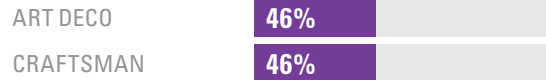
QUESTIONS

PLEASE CHOOSE YOUR TOP THREE PREFERRED THEMES.

OTHER THEMES

- SPANISH
- COMMUNITY NAMES
- WATER TOWER
- RIVER ROCK
- STREAMLINE
- PALM TREES
- ZIGZAG
- OTHER

WHICH THEMES WERE PREFERRED



RESPONDENT CHARACTERISTICS

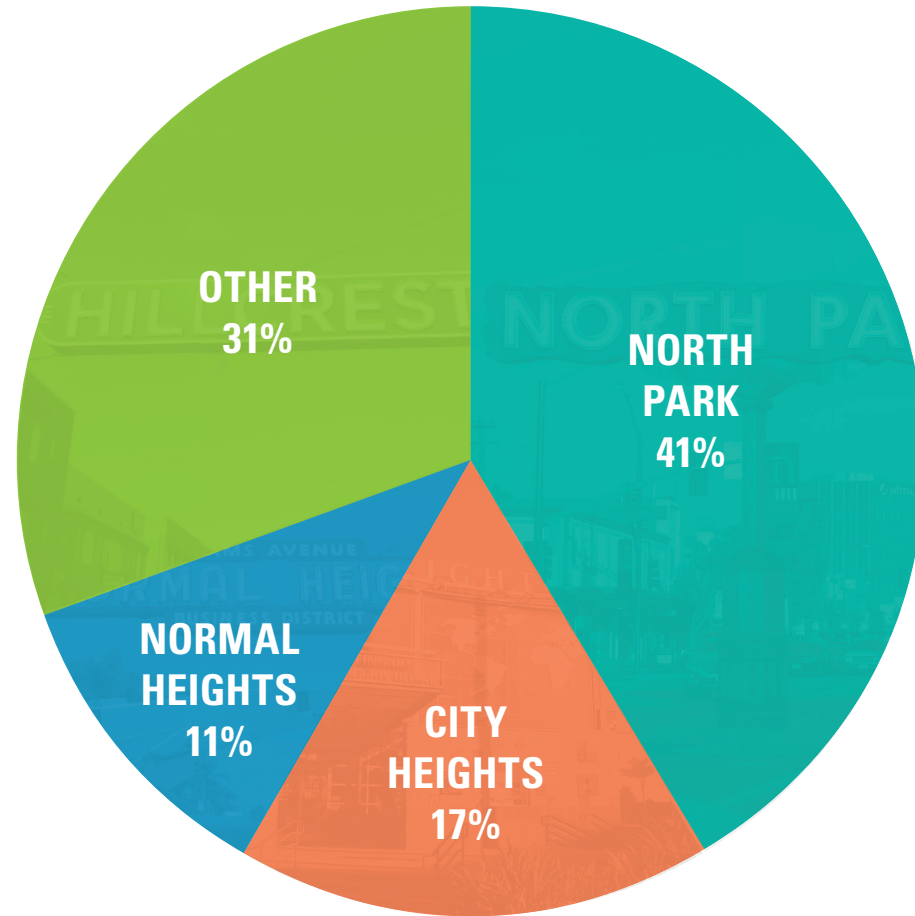
QUESTIONS

IN WHICH NEIGHBORHOOD DO YOU RESIDE?

OTHER NEIGHBORHOODS INCLUDED

- BAY HO
- BIRDLAND
- BURLINGAME
- CARMEL VALLEY
- CHULA VISTA
- CLAIREMONT
- COLLEGE AREA
- CORTEZ HILL
- DOWNTOWN
- EAST SAN DIEGO
- EAST VILLAGE
- EMERALD HILLS
- ENCINITAS
- ESCONDIDO
- GOLDEN HILL
- HILLCREST
- KENSINGTON
- LEMON GROVE
- MISSION HILLS
- MISSION VALLEY
- NORTH COUNTY
- OAK PARK
- OCEAN BEACH
- PACIFIC BEACH
- POINT LOMA
- POWAY
- SAN CARLOS
- SAN DIEGO
- SANTEE
- SERRA MESA
- SKYLINE-PARADISE HILLS
- TALMADGE
- UNIVERSITY CITY
- WEBSTER/RIDGEVIEW

WHO RESPONDED



Total respondents = 417

