

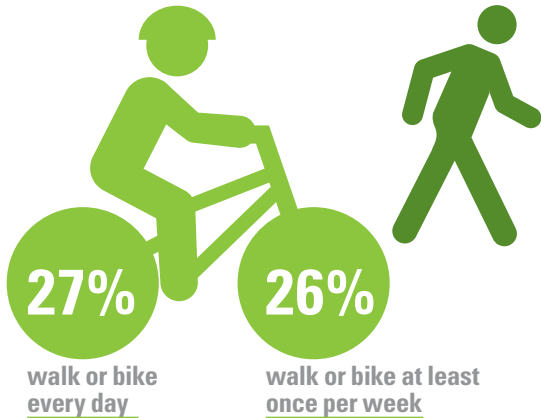
WHAT DID WE LEARN?

SANDAG conducted a community questionnaire to better understand thoughts regarding biking and walking along Imperial Avenue. The questionnaire was available at businesses and other locations near Imperial Avenue and posted online for eight weeks from February 13 through April 7, 2017. More than 140 people participated.

The following is a brief overview of key findings from the questionnaire. This information will help guide the project team as they progress with the Imperial Avenue Bikeway project.

HOW OFTEN DO PEOPLE WALK OR BIKE ON IMPERIAL AVENUE?

53% at least once per week



WHAT DISCOURAGES PEOPLE FROM WALKING OR BIKING?



62%
quality or lack of bike infrastructure



58%
cars drive too fast



44%
quality or lack of sidewalks



42%
distracted drivers



35%
poor or no lighting



34%
crime concerns

WHAT WOULD ENCOURAGE PEOPLE TO WALK OR BIKE MORE?



would walk more if it were safer



would bike more if infrastructure were better



WHAT WALKING AND BIKING FEATURES DO PEOPLE LIKE THE MOST?

PREFERRED BIKING FEATURES



1. One-way protected bike lanes
2. Two-way protected bike lanes
3. Bus curb extensions

PREFERRED WALKING FEATURES



1. New/repared sidewalks
2. High visibility crosswalks
3. Pedestrian signals

January 2018



IMPERIAL AVENUE BIKEWAY

17TH STREET TO 47TH STREET



KeepSanDiegoMoving.com/ImperialAvenueBikeway