



STUDY OF PLACEMAKING OPPORTUNITIES

The purpose of this study is to understand how to best design the project to support two project goals:

Placemaking: Enhancing community identity and public spaces

Community: Build on and support related community initiatives

When reviewing community input, analysis from the project team, and opportunities identified in the draft Uptown Community Plan Urban Form Framework, areas emerged for enhancing community identity and public spaces. Implementation of the Uptown Bike Project could be leveraged to support related community initiatives and priorities such as:

- Enhancing streetscape design and safety for all users
- Improving public infrastructure
- Increasing the number of street trees and plants
- Beautifying commercial corridors to support local businesses

