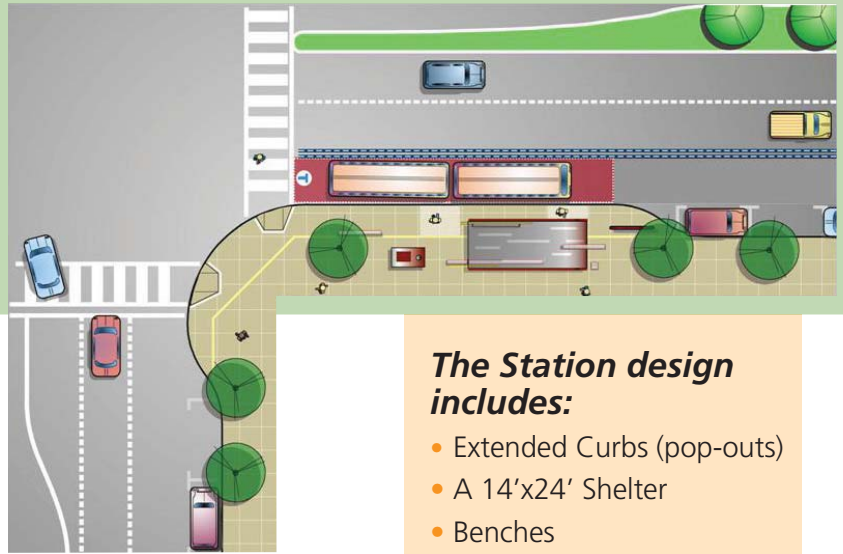


FOCUS on El Cajon Blvd. at Texas, 30th, and 35th Streets

Join us for an Open House to provide input on the Rapid Bus stations on El Cajon Blvd. at Texas, 30th, and 35th Streets

Wednesday, September 17, 2008
Stop by between 3 and 6 p.m.

Motorsport Scooters 4225 30th Street



Frequently Asked Questions

Will you need to re-grade on private property? On El Cajon Blvd., grading may be needed adjacent to the public right-of-way to achieve a more level street. This type of construction takes about 24 hours.

Will on-street parking be lost? Several spaces will be lost at some station sites. Please contact us for details.

What will make the transit service rapid? Low-floor vehicles and raised curbs at the stations will allow for faster boarding. Ticket vending machines will allow passengers to purchase tickets before boarding the vehicles. Station pop-outs will save time by allowing the bus to merge more easily into a travel lane after boarding passengers. Transit signal priority will allow buses to move through the signals a bit faster.

What will be the travel time? Approximately 38 minutes from San Diego State University to Downtown.

What will fares be? Fares will be the same as for other local bus routes in the system.

What vehicles will be used? New, articulated vehicles will be purchased and branded with a special paint scheme.

The Station design includes:

- Extended Curbs (pop-outs)
- A 14'x24' Shelter
- Benches
- Street Trees
- Buses will stop in-lane to load passengers

SANDAG thanks Alex Cohn for hosting the Open House.



401 B Street, Suite 800
San Diego, CA 92101-4231



Rapid Bus Coming to Mid-City!

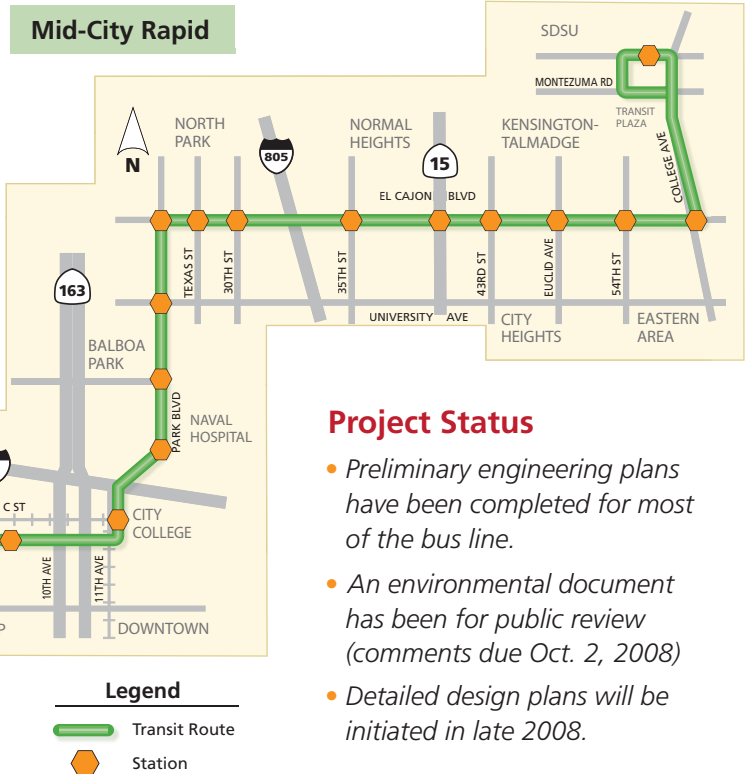
Come to a public forum to express your opinion, or contact us to arrange a special meeting.

The Project

The Mid-City Rapid Bus Project is a 10-mile rapid bus line from San Diego State University (SDSU) to downtown San Diego along El Cajon and Park Boulevards. The line will provide residents of and visitors to North Park, City Heights, College Area, University Heights, Normal Heights, Kensington, and Talmadge with a high-quality service. The project will provide faster travel times and increased reliability by using bus-only pockets at key intersections, priority lanes, traffic signal improvements, and enhanced stations.

Project Features

Stations: 17 stations will be located at major intersections. The stations will feature technology enhancements and distinctive designs. They will include upgraded shelters and seating, ticket vending machines, real-time information signs, bicycle racks, curb pop-outs, landscaping, and possible public art components to reflect the surrounding community's character. All stations will be located on public right-of-way, except for the SDSU station, which will be part of an off-street transit plaza. Stations will be designed to provide safe pedestrian crossings. The transit vehicles will have low floors for easy boarding and will be specially branded to differentiate them from local buses.



Project Status

- Preliminary engineering plans have been completed for most of the bus line.
- An environmental document has been for public review (comments due Oct. 2, 2008)
- Detailed design plans will be initiated in late 2008.

Transit Priority: On El Cajon Boulevard, buses will have special pockets at key intersections to get them to the front of the line. They also will have in-street stations to let them easily merge back into traffic. Traffic signals will be coordinated to expedite travel and will give buses a few seconds of extra green time to cross busy intersections.

Recent and Upcoming Public Forums

June 25, 2008 (2-5 p.m.)

Business/Property Owner Open House for Euclid, 54th St. and College Ave. stations

July 23, 2008 (3-6 p.m.)

Business/Property Owner Open House for I-15 and 43rd Fairmount stations

August 26, 2008 (3-6 p.m.)

Business/Property Owner Open House for Park Blvd: University Ave. to El Cajon Blvd.

September 11, 2008 (3-7 p.m.)

Lafayette Hotel
2223 El Cajon Blvd.

Community Forum on Mid-City Rapid Bus Project

September 17, 2008 (3-6p.m.)

Business/Property Owner Open House for Texas St., 30th St, and 35th St. stations (see next page)

* All sessions provide an opportunity for you to drop by, look at plans, and talk to project designers.



For more information, contact Miriam Kirshner at (619) 699-6995 or mki@sandag.org. Visit www.sandag.org/midcitybus for more information.